APPCRO LTD
71-75 Shelton Street
London, United Kingdom
UK VAT: 423972583
www.appcrobms.com
www.appcro.com
www.appcro.us
www.appcro.hr

Proposal for Strategic Cooperation in the Field of IT Solutions and IT Services

Dear Sir/Madam,
We are reaching out with a business initiative, recognizing your company as a valued partner to whom we can offer a wide range of innovative IT software solutions, both global and proprietary, as well as our cost-effective IT services.

APPCRO GROUP, with over 14 years of experience, provides and implements advanced digital IT software solutions that optimize a wide range of business processes, improve operational efficiency, and significantly reduce costs.

About us
APPCRO operates globally, with locations in the UK, USA, and Croatia, offering innovative IT services and advanced software solutions. Our multi-functional APPCRO BMS platform has been recognized with the Euro Cloud award for Best European Software Solution. We utilize proven, modern technologies in the development of our software solutions and are a long-term proud Microsoft partner. With extensive experience collaborating with companies and organizations of all sizes (small, medium, and large) across diverse sectors and countries, we are well-equipped to meet your specific business needs. For more information on our references, visit www.appcro.com/references.

Why cooperate with us?
- Our services: Custom software development (web and mobile apps); Process analysis & design (As-IS, To-Be); IT Consulting in field of digital transformation; Education services; Implementation of global and own IT solutions.
- Innovative solutions: The APPCRO BMS software platform integrates over 24 subsystems and over 250 modules (including CRM; DMS; HRM; Projects; Contracts; Sales; Web Shop; Procurement; Collaboration; Portals; Service Desk) offering customization and quick implementation, with seamless integration into your ERP system.
- Business improvement: By digitizing key business processes, we help you enhance productivity, accelerate decision-making, increase profitability, reduce costs, and significantly improve communication and collaboration.
- Competitiveness: We offer affordable, flexible, and primarily web-based software solutions that can be tailored to your company's needs, using a modular and phased project approach to quickly achieve the desired results.
- Scalability and support: Software solutions we offer are scalable and suitable for small, medium, and large companies, as well as corporations, with 24/7 support provided by our expert team on a global scale.
- Safety and quality: We hold three ISO certifications (9001, 27001, 22301), which guarantee the professionalism and proven quality of our services, along with a high level of IT security and robust business continuity measures.

Request for a Meeting
We kindly request a meeting with your management team to explore potential collaboration, present our IT solutions and services, discuss your specific needs, and demonstrate how our AC BMS platform can enhance your business. During the meeting, we will also showcase live modules tailored to your specific interests. Please let us know your availability, and we will gladly accommodate your schedule. We look forward to the opportunity to collaborate.

We look forward to collaborating and appreciate your consideration of our proposal.

Kind regards,
Miro Visic, M.Sc.
Chief Executive Officer (CEO)

APPCRO LTD, 71-75 Shelton Street, Covent Garden, London, United Kingdom, WC2H 9JQ - Registered in England & Wales – Company House number: 14161218
VAT number: 423972583 – CEO: Miro Visic, M.Sc. – Bank number (IBAN): GB55 REVO 0099 6948 8014 19 - SWIFT (BIC): REVOGB21 - Intermediary BIC: CHASGB2L
UK Local number: 86773992 - UK Local sort code: 04-00-75 – Bank: Revolut Ltd - Web: www.appcro.com - Phone: +44 7312 225570 - E-mail: info@appcro.com