

APPCRO BMS MARKETING

Switch to digital!

Marketing is an advanced system for managing marketing campaigns and mass communication, enabling planning, cost tracking, lead processing, and integration with external systems through an intuitive and personalized interface.

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SYSTEM MODULES



Additional modules and components:

CUSTOMERS PORTAL	SUPPLIER PORTAL	EMPLOYEES PORTAL
Internal live chat	Business decisions	Activity tracker
Calls management	Tasks management	Employee directory
Requests and approvals	Notes management	Public API Web Services
Notifications and reminders	Contacts management	Document templates
Certifications and approvals (DMS)	Calendar management	Mobile and tablet interface
Digital e-Signature / e-Stamp	Collaboration management	Check list (To-Do)
Process management (BPM)	Meetings and eSessions management	Automatized reporting

Go on a digital journey with us!

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